



Express 1 Launches Profit Plus Program Saving Businesses on Operational Expenses

Express 1 has launched "Profit Plus", a program that reduces key expenses for businesses. It cost nothing to do business with Express 1. They offer companies the opportunity to work with some of the most recognizable names in the world, and at the same time reduce their expenses by saving significant money.

Salt Lake City, Utah (PRWEB) July 6, 2009 -- Express 1 has launched a Profit Plus Program that saves companies significant money on their top three expenses including freight, parcel, and telecom.

Express 1 is meeting today's challenges with the launch of their innovative Profit Plus Program and Savings Verticals. Through its contracts, agreements and buying power with trucking, parcel and telecommunications companies, Express 1 has obtained volume discounted rates which are passed on to businesses looking to reduce cost.

Express 1's Profit Plus Program is made up of three Savings Verticals which were chosen because of their high operational cost. These Savings Verticals are freight, parcel and telecommunications. The freight vertical offers full-service transportation management services, providing businesses a true competitive edge by offering the latest in cutting edge technology, industry expertise and buying power. The parcel vertical is a partnership with the United States Postal Service to provide their Overnight and Priority 2-3 Day small package services. The telecom vertical allows Express 1 to act as a premier master agent and indirect sales organization with the world's largest Tier 1 telecommunications carriers as well as many regional carriers and wholesale providers.

Express 1 uses technology as an enabler not only to reduce expenses but also to help businesses improve efficiencies and even expand operations. Express 1's E1Ship Web Portal is an innovative Multi-Carrier Shipping Solution that enables businesses to quote and ship anything from an express envelope to a full truckload - all from one shipping portal. Express 1 also uses Telecom Expense Management expertise to amend inaccurate invoices, identify inadvertent over-payments and will provide recommendations for savings which can reduce a company's annual telecom budget from 20-50%. For more information on expense reduction visit <http://www.Express1.com>.

About Express 1

For the past 15 years Express 1 has saved money for and served over 100,000 businesses. Through its contracts, agreements and buying power with trucking, parcel and telecommunications companies, Express 1 has obtained volume discounted rates which are passed on to businesses. Express 1 takes a consultative approach to expense reduction. Rather than push a single company, Express 1 has expertise across all carriers and can provide a total solution that addresses many business requirements. By choosing the provider with the best technical fit, Express 1 ensures the solution as the most competitively priced.

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"In today's competitive marketplace, businesses have to do one of two things to stay profitable, sell more or save more. Express 1 promises to find ways for a company to save more which will free up their resources to work on more urgent tasks and core competencies like selling more. Profit Plus is simple, we look at what a business is currently paying and then we show them what they could be saving," said Bret Miller, President and CEO.