



Express 1 Adds Package Mapping Technology to Track Packages Using Google Map and Google Earth in Real Time

Express 1 has added Package Mapping Technology to their E1Ship Multi-Carrier Shipping Solution. Express 1's E1Ship Web Portal is an innovative Multi-Carrier Shipping Solution that enables businesses to quote and ship anything from an express envelope to a full truckload – all from one shipping portal.

Salt Lake City, Utah (PRWEB) July 27, 2009 -- Express 1 has added Package Mapping Technology to their E1Ship Multi-Carrier Shipping Solution. Express 1 offers businesses an extremely useful service that helps them track packages (including international shipments) on Google Maps or Google Earth. Type in a tracking or airway bill number given by FedEx, UPS or The United States Postal Service and Express 1 will draw the exact route of the parcel on Google Maps.

In 2003, search technology giant Google rolled out a new web search feature that let users track FedEx and UPS packages as part of its continuing push to expand beyond basic keyword queries. The following year, they acquired a software application developed by Lars and Jens Rasmussen for the company Where 2 Technologies. Google transformed it into the web application Google Maps. The application was first announced on the Google Blog on February 8, 2005 and by June of that year, Google released the Google Maps API to allow developers to integrate Google Maps into their websites with their own data points. Mashing both APIs now allows for the most detailed tracking information ever offered.

"Package tracking has never been so easy and detailed. When a customer wants to track a package, they just enter a shipping number and there's the information. If they want more, they can simply click the map button and watch the package as it moves to the destination. They can even RSS feed the information into a reader," said Bret Miller, President and CEO.

While most shipping companies like FedEx or UPS offer delivery notification by e-mail, Express 1 automatically creates an RSS feed containing the shipment status of your package. You also learn other things like the overall distance traveled by the parcel and the time taken to cover that distance.

Express 1 provides businesses a wide range of efficient and cost-saving benefits with a Multi-Carrier Shipping System specifically designed to meet their current and evolving shipping needs all at no cost to use. For more information on the Package Mapping and Express 1 partnership visit <http://www.Express1.com>.

About Express 1

For the past 15 years Express 1 has saved money for and served over 100,000 businesses. Through its contracts, agreements, and buying power with trucking, parcel and telecommunications companies, Express 1 has obtained volume discounted rates which are passed on to businesses. Express 1 takes a consultative approach to expense reduction. Rather than push a single company, Express 1 has expertise across all carriers and can provide a total solution that addresses many business requirements. By choosing the provider with the best technical fit, Express 1 ensures the solution as the most competitively priced.

Contact:

Kha Ly, Director of Public Relations
Express 1
800-399-3971
<http://www.Express1.com>